

Orange County Medical Society Newsletter

Ad Rates and Mechanical Requirements

All advertising must be paid in advance. The Orange County Medical Society reserves the right to reject any advertisement.

Ad Size	Measurements	Rate
Back Cover	8.5" x 11" (full bleed includes Process Color)	\$525
Full Page	7 3/8" x 10"	\$425
Half Page	7 1/8" x 4 7/8"	\$300
Quarter Page	3 9/16" x 4 7/8"	\$175
1/8th Page	3 9/16" x 2 5/16"	\$125

All electronically submitted ads should be in **PDF** or **JPEG** format. When sending PDF files, **be sure to embed all document fonts**. If you have questions, please contact IMC at (845) 457-5887.

Classified Advertising

\$50 for the first 25 words. \$1 per word thereafter.

Discounts

Combination Rate (For ads placed in Orange and Usler)	10%
Physician Member Discount	25%

Multi Insertion Discounts (pre-paid)

2 Issues	5%
3 Issues	10%
4 Issues	15%

Publication Dates

Ad Copy Deadline (Camera Ready)

April 17, 2009	April 3, 2009
July 17, 2009	July 2, 2009
October 16, 2009	October 2, 2009
January 8, 2010	January 22, 2010

All checks to be made payable to: The Orange County Medical Society.